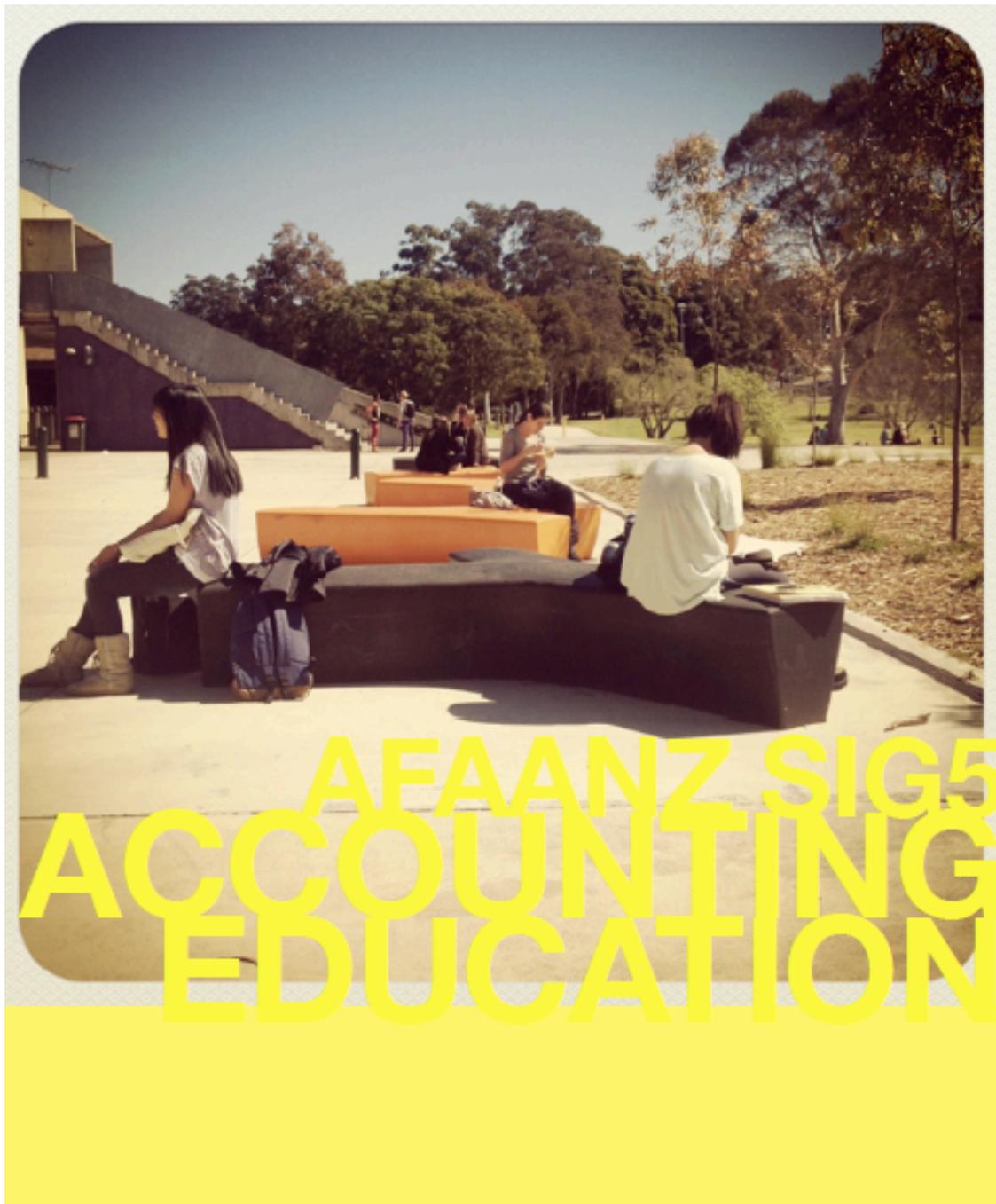


**Chairs Report
Annual General Meeting
30th June 2018, Auckland**



1. **Organising Committee** – The Co-Chairs would like to sincerely thank the organising committee for all their hard and valuable work this past year. We are lucky enough to have a passionate group of individuals.
2. **Significant Events this year**

The Accounting Education Symposium and main Conference

We have continued to proactively advocate for this Symposium through AFAANZ official channels, Heads of Schools and distribution to accounting education researchers across Australasia. Our branding is now being recognised across Australasia – and editors of Accounting Education journals globally.

We have seen a decrease in numbers this year from 68 to 48 registrants plus guests. We have seen **revised guidelines in regards to sponsorship placing a cap on SIG support to \$3000.** We have seen an **increase in early career researchers’** and the offering a sponsorship to attend the SIG. This includes the presentation of their emerging work.

The theme of ‘Accounting Education and the Senses’ meant the SIG embarked on one of our most creative investigations yet. We were successful in engaging film director Leroy Button to present his award-winning short film SENSES. We have organised business partnerships this year with **Cengage Learning, WORLD: Factory of Ideas and Experiments (New Zealand Fashion Icon) and New Zealand natural perfumer Fleur de Maals** to assist in creating conceptual projects around the theme of ‘accounting and the senses’. This has included a touch accounting learning resources, perfume master class, and the world’s first conceptual scent of accounting. The convenors would like to thank the accounting education and research community for their support and input into such a successful event. We extend our sincere thanks to those members of our profession and academy who support the work of accounting education and research.

SIG Sponsorship

We have received incredibly generous sponsorship from the following institutions:

- **CPA Australia and CA ANZ** – for hosting our early career researchers and for their assistance in supporting our guests travel.
- **CENGAGE Learning** – for supporting the SIG to organise its conceptual projects.

- **WORLD: Factory of Ideas and Experiments** – for sponsoring our end of event drinks and for the conducting of the Perfume Master Class.

We are working further with both professional bodies to arrange strategies in regards to PhD development in Accounting Education.

AFAANZ Accounting Education Database

We are in need of **updating our academic database** and so will be working through AFAANZ and HoSs to update our email distribution list. This will require a fee from our reserves to be paid for a paid teaching assistant to assist.

International Communication - We are also sending out our email communication through US, UK, EU and South African distribution channels of accounting educators.

3. AFAANZ Accounting Education SIG - History

We are coming up to 25 years of being alive and we would very much like to put together a history of the last 25 years over the next two years. So we are putting together advertisement materials and a dropbox in which you can place any items, archival material, photographs, reflections, historical perspectives etc into. We would very much encourage you to share these materials with colleagues both past and present so that we are able to capture a diverse range of materials.

The materials collected through this history project will be used to write a book of the Accounting Education's past 25 years, showcasing its beginnings, its impact and its future focus. This will require the SIG to engage a copy editor and research assistant and will require both funding from our reserves and a possible crowdsourcing funding campaign.

4. 2019 Accounting Education and Diversity themed Symposium

The theme for next year's Brisbane event 6 July 2019 is *Accounting Education and Diversity*. The event is planning broad diversity engagement across accounting education. We have confirmed an evening entertainer for the dinner event and an Associate Professor from San Francisco State University to speak on race relations and diversity across US Business Schools. We are seeking engagement from the Chief Economist of The Australian Institute to discuss diversity in business curricula. Travel expenditure for our visiting guests will require the use of the SIGs reserves.

5. Open Comments from Members

Open discussion from the floor:

Future SIG Topics:

- Accounting Education and Diversity - 2019
- **What topics/themes would you like to see covered in the future?**

Support for Accounting Education and Research

- **Are there other ways you would like to engage with the SIG or the SIG engage with you to support your accounting education and research?**

We thank you for your ongoing work and interest in accounting education research and practice. Your ongoing and continued support for the AFAANZ Accounting Education Special Interest Group is greatly appreciated.

Nick McGuigan
Co-Chair (Australia)

Mary Low
Co-Chair (New Zealand)